



than any other stewardship. In this church a couple of months ago we asked you to take a survey form and consider the stewardship of your time, talents and giftedness. (Some of you need to get off your 'good intentions' and turn your form in!) This month we are asking for you to consider your financial contributions to the work of the church.

The Stewardship Committee wanted to make this a good financial campaign - one that would make you feel the way I did about giving to Nashville Public Television through my tears of appreciation for the DVD. We felt that if we could come up with a great slogan it would make you feel receptive to the campaign. We brainstormed ideas and I went to the internet to search for something that would really be appropriate to what we want you to feel about giving.

I guess that it is the cynic in me that could only come up with really bad stewardship campaign slogans. Here are some of the worst ones (I warn you, these are bad):

“Show us the money!”

“Give till it hurts.”

“Give or God will get you.”

“Anyone can give time and talent. We really want your money.”

“The pastor knows what you give anyway.” (actually this pastor intentionally does not know what anyone gives)

“The more you give, the more God will reward you with more money.”

“You people just aren't giving enough!”

and the worst one ever:

“I increased my giving...up yours!”

The more I worked at trying to come up with a good slogan, the more I wanted to just be sincere about what we are asking you to do. We want a good campaign - one that gives you an opportunity to think about what this congregation is doing to fulfill the Great Commission in our homes, community and the world. We want you to ask questions about how church funds are being spent and to feel good that you are supporting God's work. We want you to consider how church today helps us to recover the original calling of humanity to be God's stewards of the earth. And how first-fruits and tithes still connect our lives in the world with our lives in the church.

I couldn't come up with a slogan in time for the campaign to begin, so I used the most boring slogan ever: Intentional Giving Campaign. Yet, I know that it is not a terrible slogan because it really says what we are asking you to do: be intentional.



We live in a world that is full of many things that stimulate us and things we buy that we never intended. There are many ads and appeals that cause us to shop in particular

